

AUTUMNAL IDEAS FOR THE "WHOLE MEMBER" EXPERIENCE



Meet or call any new teachers to your building before school begins. Offer help or advice, and let them know that you're the AR for the building. Sign them up LATER. Be a friend NOW!

Tell members about something your local is doing that is unique (e.g. the BasicMed program)!

Make sure your School Building Committee is up and running.

Start the year out right by organizing your building. People have little ownership in an organization for which they are required to do nothing! Remind members that this is their Association too! **You might ask several different people to:**

- Create and maintain an Association bulletin board—clip and post newspaper articles, etc.
- Make copies.
- **HELP WITH MEMBERSHIP FOR JUST ONE YEAR.**
- Help provide refreshments (you may want to collect \$.50 each meeting to help defray the costs).
- Run errands on the way home (e.g. deliver the election ballots to GEA).
- Help contact new hires in their departments to tell them about the Association.
- Count ballots or collect them.
- Distribute information.
- Mentor new hires in a positive way.
- Create this year's phone tree.

Put up an NEA Complimentary Life Insurance (formerly DUES TAB) poster to give members a quick-check phone number for making sure they are signed up for this free life insurance.

Recruit other members to help you contact new hires. This can be a daunting task, so personally ask as many members as you think you'll need so that all new hires see the Association at work at least three times in the first month of school. Hand deliver all UEA Convention materials to new hires. This gives you and your helpers several opportunities for one-on-one contact with new people. **GIVE NEW TEACHERS AN OPPORTUNITY TO PARTICIPATE!**

Organize or conduct New Teacher Events at your building. Sometimes these new hires need time to eat a snack, share a story, and just talk about their day. Maybe they could meet in your room or the room of another member once a week.

Invite Member Benefits or Horace Mann to a faculty meeting to talk about how to save money for members!

Membership is not an event—it is a commitment!