

SIZZLIN' SUMMER IDEAS FOR THE "WHOLE MEMBER" EXPERIENCE



- 1) **Put a membership team in place** for your school. It may be a matter of calling a meeting in the spring and asking members to wage in a positive "building buddies" (members who take Association membership seriously and are willing to fellowship a non-member or new hire) campaign in the fall.
- 2) After creating your team, identify **membership responsibilities** for the coming year. Many of these are things that people could prepare before school begins if they knew about the project in time.
 - ❑ New Teacher Activities
 - ❑ Thank you notes
 - ❑ Communications with members (email, newsletters, phone tree, etc.)
 - ❑ Welcome Back treats
 - ❑ Calendar Association Meetings
 - ❑ Find "First Day of School" ideas for new hires
 - ❑ Call new hires, welcome them to your school, let them know who you are, and that you will see them at New Teacher Orientation.
- 3) Attend your AR Training before school starts. This gives you up-to-date information about membership and makes you eligible for *AR of the Year* award.
- 4) **The relationship is everything!** Be a welcoming agent at the school before you attempt to recruit for membership.
- 5) ***THE MOST IMPORTANT THING YOU CAN FOR MEMBERSHIP IS TO ATTEND NEW TEACHER ORIENTATION WITH YOUR NEW HIRES.***

Membership is not an event—it is a commitment!