

Got Association?

The Top Seven Reasons For Joining GEA



Your Professional Association



Who Are We?



- We're your professional association—NEA/UEA/GEA. We're in the business of advocating for you and your career. When you join the National Education Association, you'll immediately have access to advocates and programs that will help you reach your professional and financial goals. You will automatically be protected by \$1,000,000 of liability insurance as you are engaged in your profession.

And that's just the beginning...



There are at least seven
very good reasons for belonging to **your**
professional association...



Reason #7

- The Association protects your career.
- Professional advocacy specialists assist in collective bargaining—ranging from research to member organizing to public relations:
 - ◆ Experienced lobbyists fight for you on the national, state, and local levels.
 - ◆ Advocates represent members in concerns or disputes with district or school administrators, parents, and/or student concerns.



Negotiations (Collective Bargaining)

- Because GEA actually has a Professional Agreement—a contract—things that are happening to other employee groups will not happen to you (e.g. loss of steps and lanes).
- All things protected in the Professional Agreement must be negotiated by GEA. Without a written contract, educators are at the whim of the District.

Reason #6

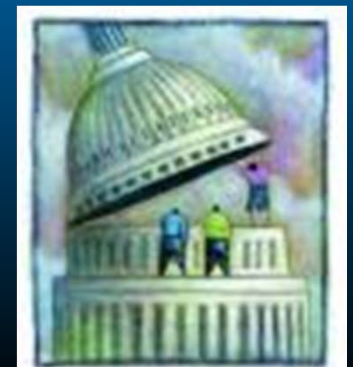
➤ The Association Builds Community Support through...

- ◆ Year-round, comprehensive campaigns to communicate educators' messages using both media and advertising
- ◆ Building coalitions among school employees, parents, and the public on key issues such as school safety, bridging the achievement gap, school funding, etc.



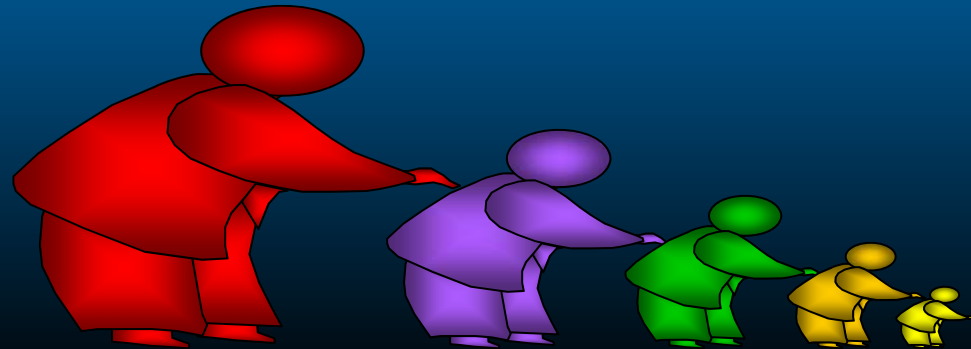
Reason #5

- **The Association lobbies for funding and other decisions that affect our schools by...**
 - ◆ Impacting legislative funding—take notice of the state wide “No Excuses” Campaign
 - ◆ Fighting attempts at decreasing \$ for public schools (e.g. Voucher Referendum)
 - ◆ Year-round promotion of increased, sufficient, and sustained finding for K-12 public schools
 - ◆ Professional lobbying to inform and influence legislators and other decision-makers about educators’ interests and priorities



Reason #4

- The Association helps educators secure professional wages and benefits by providing:
 - ◆ Professional, experienced staff to assist in collective bargaining matters ranging from research to member organizing to public relations. **GEA is the only recognized bargaining agent for Granite educators**
 - ◆ Knowledgeable lobbyists represent your needs on the Hill and with the Granite School Board.



Reason #3

- **The Association is the doorway to a myriad of financial services created with professional educators in mind:**
 - ◆ Through NEA Member Benefits, Horace Mann Insurance, and other entities related to NEA, members can access a large array of benefits from insurance — life, auto, homeowners, etc. — to financial services such as money market accounts, student loan consolidation (and information about loan consolidation), and credit cards.



Benefits (continued)...

- ◆ Student loan consolidation, mortgages and home equity loans, IRAs, 401Ks, and many other services.
- ◆ There are also discounts available on:
 - Car rentals
 - Vacations and tours
 - Restaurants
 - Hotels
 - Cellular services
 - Magazine subscriptions and
 - Services (e.g. Jiffy Lube).



Reason #2

- **The Association promotes excellence in education through:**
 - ◆ Professional advice, training (e.g. *Securing Your Financial Future*), and other assistance related to current issues of instructional quality such as teacher evaluation, teacher mentoring programs, bridging the achievement gap, accountability and testing, No Child Left Behind (NCLB), the UEA Convention, PRAXIS training, and more!



Reason #1

- Our voice is only as strong as the members who belong!
- Your Association WANTS YOU—to become a part of the solutions in education by becoming an active member today.
- It's the professional thing to do!



**Won't you please join GEA/UEA/NEA
in making a difference in the
lives of public school educators
and their students?**



The Granite Education Association

- *Protecting the world of the professional educator!*

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